

2012 COLLECTION FRANCE



12 Themes in 2012

Come to discover our
entire collection
on our booth
and in our catalog



Europa 2012

- French-German friendship in the spotlight
- European coin (Europa series)



Great French ships

A new series of 15 coins !



2012

- The *Hermione*
- The *Jeanne d'Arc*
- The *France*



2013

- *Pen Duick*
- *The Gloire*
- *The Amazone*

2014

- *The Pourquoipas ?*
- *The Redoutable*
- *The Normandie*

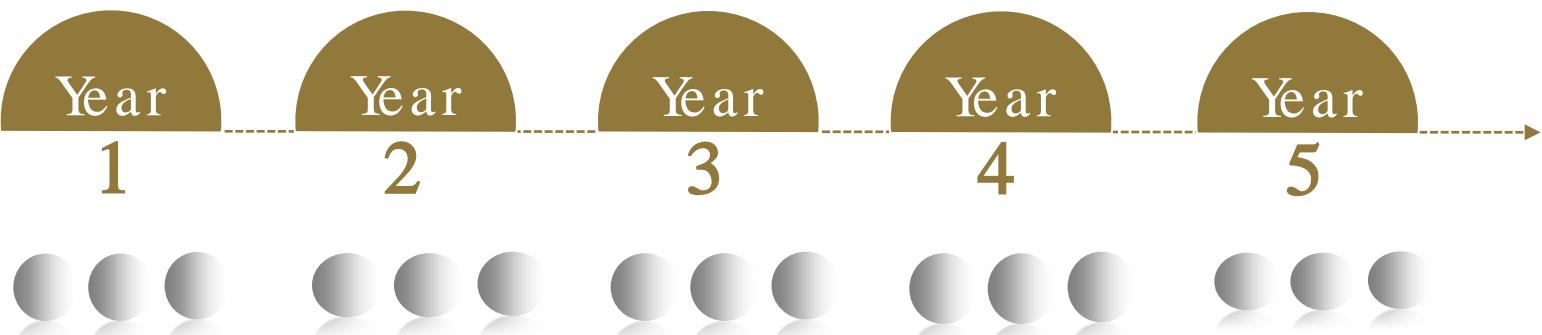
2015

- *The Soleil Royal*
- *The Colbert*
- *The Gironde*

2016

- *The Belém*
- *The Charles de Gaulle*
- *The Ile-de-France*

Our 3x5 Strategy



3 themes:

- Great ships
- Legendary characters from literature
- Great sovereigns and heads of state

The *Hermione*

18th Century

- The *Hermione* sailed General La Fayette to the United States in 1780 to join the insurgents
- In 2012: a replica will re-enact this historical journey

The sailing ship



The *Jeanne d'Arc*

(1964 - 2010)

- French helicopter cruiser
- Legendary French Naval vessel used for training midshipmen, to represent France on all the seas of the world and to carry out humanitarian missions

The warship





The SS *France*

(1962 – 1974)

- Launched in 1962 in the navy yards on the Atlantic shore
- One of the most famous French transatlantic ocean liners
- A technological achievement: the longest ship of its time

The ocean liner



Legendary characters from French literature



2012

Adventurers

- D'Artagnan
- Cyrano
- Puss in Boots



2011

Tragic destinies

- Cosette
- Nana
- L'étranger

2013

Romantics

- Madame Bovary
- Odette de Crécy
- Julien Sorel

2014

Moralists

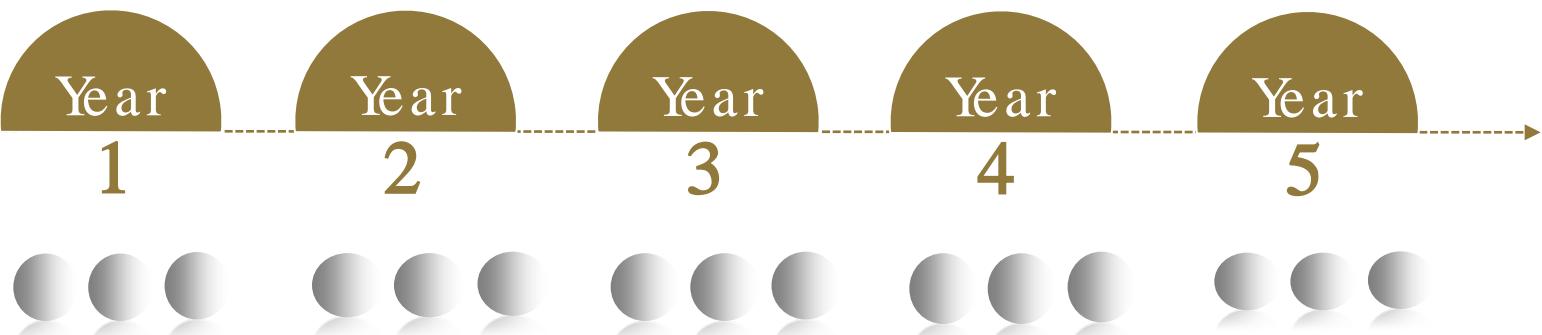
- Rastignac
- Candide
- Harpagon

2015

Passionate lovers

- Manon Lescaut
- Tristan and Isolde
- Chimène

Our 3x5 Strategy



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Cyrano de Bergerac

17th century

- Inspired by a real-life figure, Savinien Cyrano de Bergerac
- Main character from the play by Edmond Rostand:
Cyrano de Bergerac (1897)
- Symbol of the French speaker!

The adventurers



Puss in Boots

16th century

- Main character from the tale by Charles Perrault :

Puss in Boots

- This character is nobody's fool!

The adventurers



D'Artagnan

17th century

- Inspired by a real-life figure
- Main character from the novel by Alexandre Dumas
The Three Musketeers (1844)
- Symbol of “French character”!



The adventurers



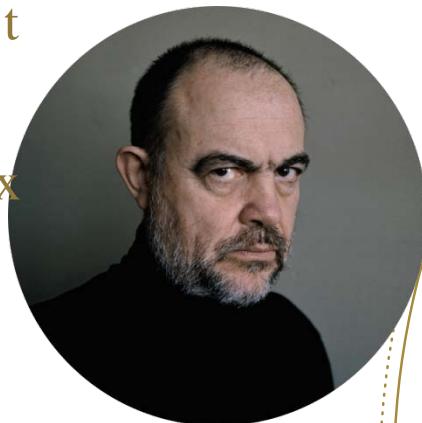


Great sovereigns and heads of state

From Clovis to the Republic 1,500 years of French History

Free strike for a perfectly imperfect coin

Design by Christian Lacroix



2012

- Hugues Capet
- Saint-Louis
- Philippe II Auguste



2011

- Clovis
- Charlemagne
- Charles II The Bald

2013

- Louis XI The Prudent
- François Ier
- Henri IV The Great

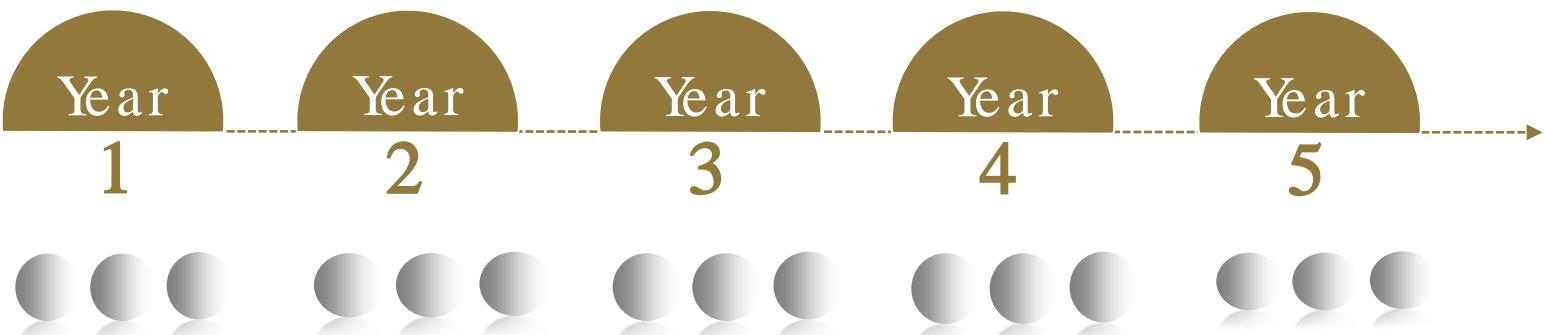
2014

- Louis XIV The Sun King
- Napoléon Ier
- Napoléon III

2015

- Raymond Poincaré
- Charles de Gaulle
- François Mitterrand

Our 3x5 Strategy



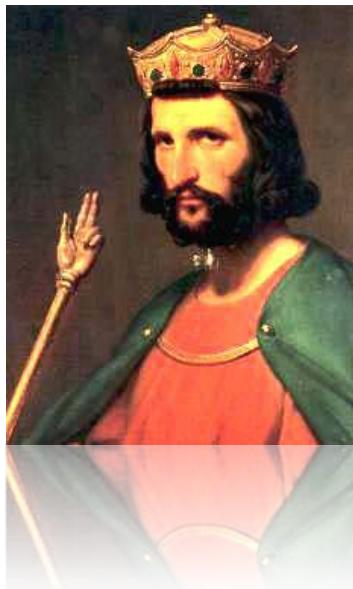
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Hugues Capet

(940-996)

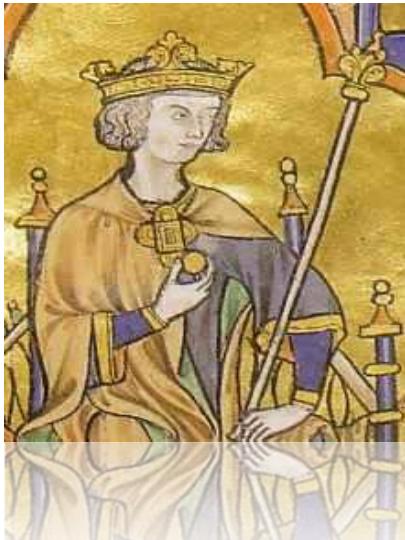
- Founded the Capetian dynasty which would last more than 8 centuries
- The hand of justice represents the righteous and religious power of the King



Saint Louis

(1214 - 1270)

- Founder of royal justice that he dispensed under his oak
- The only canonized king (in 1297)
- Died during a crusade in Tunis



Philippe II Auguste

(1165 – 1223)

- Enlarged the French Kingdom
- Established Paris as the Capital City



- Founded the Louvre Palace in 1202



Euros of the Regions 2012

Last year of a series

- An affordable coin aimed at the general public
- 6 million coins sold in 2 years
- 3rd edition with the regional principle paying tribute to:

2010 : regional flags

2011 : natural and architectural sites

2012 : great figures



The Hercules coins

- Hercule: the rebirth of a traditional symbol
- In 2011 :
€1.000 in Gold
€100 in Silver”
- In 2012 :
The same denominations as in 2011
and 2 new ones :
 - a small treasure : €10 in Silver
 - a premium treasure: € 5.000 in Gold

